



TENNESSEE WILDLIFE FEDERATION

*"Conserving Our Wildlife and Natural Resources
Since 1946"*

Contact: Steve Horton, Communications Director
P: (615) 353-1133 ext. 12
F: (615) 353-0083
shorton@tnwf.org
www.tnwf.org

July 8, 2005

FOR IMMEDIATE RELEASE

**TENNESSEE WILDLIFE FEDERATION LAUNCHES CAMOUFLAGE
COALITION; NEW TOOL LINKS SPORTSMEN TO LAWMAKERS**

NASHVILLE, Tenn. – The Tennessee Wildlife Federation (TWF) launched a new facet of their web site Monday, thus providing sportsmen and women in Tennessee with a grassroots alert and action system that, when used properly, can play a key role in shaping the laws that affect our wildlife and natural resources.

The new web-based service, aptly named the Camouflage Coalition, will be used to keep those members primarily interested in hunting, fishing, and traditional conservation, apprised of issues happening in and around the state. The new tool also features a searchable database of legislative officials and their contact information for quick response on time sensitive issues.

“Our mission is not only to provide members with information about key pieces of policy and legislation that affect our wildlife and natural resources, but also to offer a way for those interested to get involved and take action,” said Mike Butler, TWF Executive Director. “One call to an elected official by one sportsman may not seem like much, but there are 800,000 sportsmen and women in our state and together we can make a profound impact on the future of the great outdoors in Tennessee.”

The Coalition is a free service of the TWF. To read more about the Coalition and its mission or to sign-up now, visit www.tnwf.org.

The Tennessee Wildlife Federation is the largest statewide organization dedicated to the conservation of wildlife and natural resources through stewardship, advocacy and education. We bring together and represent the varied interests of people who enjoy the great outdoors.

###