



## News Release

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**FOR IMMEDIATE RELEASE**

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### **Bass Pro Shops 2005 Fall Classic Event raises \$1,007.00 for Tennessee Hunters for the Hungry Program!**

*Over 11% of Tennessee's children and 19% of  
Tennessee's elderly go to bed hungry each night.*

**NASHVILLE, Tenn.** - Nashville's Bass Pro Shops inaugural Fred Bear Sportsman's Club "Shoot for the Hungry" was a huge success this past weekend as \$1,007.00 was raised for the Tennessee "Hunters for the Hungry" Program. This would equate to over 4,000 meals for the local area programs!

Temperatures in the high 90 degrees didn't keep Bass Pro Shops volunteers or customers away from being "on target" when it came time to raise money for a good cause.

Close to a thousand archery enthusiasts showed up; from the experienced to first time shooters that included men, women, and children. Special shooting lanes with targets were set up giving the participants the chance to shoot to win prizes and the grand prize, a Fred Bear bow. Wayne Street of Ravenswood, WV was the winner of the Fred Bear G2 compound bow. David and Lauren Hose from Huntsville, AL each won a Fred Bear Family Bow. “It was a great opportunity to work with an organization like Escalade Sports who not only supports the Hunters for the Hungry programs, but is also interested in getting a bow in the hands of people that wouldn’t necessarily try the sport.” commented Julie Schuster, Promotions Manager of Nashville’s Bass Pro Shops.

The monies will go to the Hunters for the Hungry cooperative program of the Tennessee Wildlife Federation and the Tennessee Wildlife Resources Agency. Through this program, hunters and deer processors fight hunger by providing properly prepared venison to food banks and soup kitchens across the state of Tennessee. Donated venison provides hungry families a high-protein, low-fat supplement vital to a healthy diet. Also, venison donated to soup kitchens lowers food costs and puts more meat on the table at a critical time of the year.

Chad Whittenburg, Hunters for the Hungry Program Coordinator, was the driving force for the event. “It takes organizations like Bass Pro Shops and Escalade Sports to take the baton and see the importance in helping out an outdoor cause like Hunters for the Hungry. The program has saved non-profit agencies and organizations in Tennessee more than \$366,250 since the program first began.”

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